

Tips & Tricks for Quality Pictures & Videos

Livestock Showcase 2020

Due Date: April 22nd, 2020

1. Before you begin filming, please watch this short video on Vertical Video Syndrome:
<https://www.youtube.com/watch?v=f2picMQC-9E>
2. Please send us a maximum of 90 seconds of video footage (can be multiple short clips) with the understanding that it will be trimmed down during editing.
3. Please dress in your show clothes for your videos. Cloverbuds - you can also send a video of you and your animals in costume.
4. Please avoid taking photos and videos outside at noon - the noon sun will create unwanted shadows across your face!
5. Please **do not** send us any pictures or videos saved from Snapchat. These are usually low quality and will be difficult to edit in our video montage.
6. After you take any video, please listen to it to be sure you can hear yourself speaking (a windy day or a setting with lots of background noise might make it difficult to hear you).
7. For your still shot photos, please send us:
 - a. Pictures of you and your animal together; show clothes and a smile!
 - b. Pictures of you working with your animal, muddy, dirty, loading, unloading, etc.
 - c. Up-close, fun shots of things at your barnWe will be editing this into one video and need lots of different shots to be successful.
8. If you're speaking to your "audience," keep eye contact with the camera. If you talk with your hands, that's okay! **Do whatever is natural.**
9. Tell your story!!
 - Name
 - How long you've been showing
 - How you worked with your animal
 - What you liked best about showing livestock
 - What have been some challenges you've encountered during this project? Some funny moments?
10. Remember to smile and have fun!